

# The Westford Communiqué

## 49TH YEAR OF CELEBRATING UNITY OF THE EMIRATES !



**WESTFORD**  
University College  
School of Business &  
Information Technology

**WE TALK**  
WESTFORD TALK SERIES

**WE CONNECT**  
WITH BUSINESS LEADERS

**wecares**  
Westford Cares

Dear Readers,

Amidst an otherwise challenging ongoing health-risk scenario that worsened economic climate, witnessed globally, Westford University College, has weighed all considerations to celebrate its ability of 'walking against the grain' repeatedly and consistently.

We have constantly strived on improving our identity as a learning institution to discover the inspiration of combining learning with continued educational leadership through symbolic partnership and alignment with world-class institutions.

It is our deepest privilege in sharing the launch of several industry-relevant modules on disciplines of Human Resources, Finance, Business Sustainability, Digital Marketing, Operations Management, Strategic Management, Business Analytics, along with specialization programs and the opportunity to develop a Business Research Dissertation MBA program from Cyprus based Girne American University. All the modules shall be served essentially through the Westford Business School Online platform to meet the constantly evolving business and economic paradigms while helping all aspiring learners globally fulfilling their dreams and goals.

As most of you would be aware that Westford University College has been championing online learning delivery for over a decade and prides itself in offering smooth, rewarding, and knowledge-enabled data-driven programs across undergraduate and postgraduate portfolios to students representing 113 nations by accessing several alternatives supported with accredited Universities from UK, Italy, and Spain. Our quest of managing the role of supporting students, while 'curating & filtering information' along with creating connected online student communities and developing an engaging learning environment through 'flipped classroom' experiences ensures learning is fun, involved, interactive, and a comprehensive experience.

As always, we continue to remain committed to our 'strong principles and values' while designing, structuring, supporting & offering "Future Ready Programs".

We take this opportunity to extend our warmest greeting on the occasion of the 49th UAE National Week, symbolizing our institutional commitment to economic growth, nation-building efforts, supporting diversity, and embracing tolerance as part of our tradition and values.

**Stay Safe & Happy Learning to all!**



**Hanil Haridas**

Co-Founder & Executive Director  
Westford Education Group

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# EVERYTHING ABOUT THE UAE NATIONAL DAY

The UAE National Day is celebrated on December 2nd each year. History has it that the rulers of Abu Dhabi, Ajman, Al-Ain, Sharjah and Umm-al Quwain decided to colonize soon after the British declared their willingness to withdraw from colonies and protectorates in the eastern Mediterranean. This followed a meeting between late Sheikh Zayed bin Sultan Al Nahyan and Sheikh Rashid bin Saeed Al Makhtoum formulating the United Arab Emirates in 1971, while Ras Al Khaimah joined the union on 10th February 1972 and thus became a single federation.

## The Colors of the UAE flag

The UAE flag is aesthetically pleasing, and symmetrical to look at. It comprises pan-Arab colors – or colors that are quite common to the Arab world. Green, white and red stripes run horizontally across the flag, while a red stripe makes it vertical way down the inside border.



## Here's what those colors mean:

- Red: Running down the side of flag it represents courage, bravery and strength. It showcases the ability to fight for what's right, and to defend what must be safeguarded.
- Green: The warlike red is immediately counterbalanced by the top green stripe running horizontally across the flag. It stands for hope, joy and love. It symbolizes prosperity and fertility. Green is also representative of Islam; the official religion of the UAE.
- White: White is believed to reflect many attributes – all of them good. Through history, white has stood for purity. It can represent peace and honesty, but also signify cleanliness. Historians tend to believe that the white in the UAE flag signifies peace and neutrality, serving as a counterpoint to the more militant red and black.
- Black: Black is the color of solidarity. It is also the color of mental strength. It signifies the defeat of enemies – complementing the red stripe on the flag. Some sources have mistakenly attributed this band to depicting the UAE's oil reserves, but that is incorrect.

## Westford brings back the Mannequin Challenge to celebrate the UAE National Day

Back in November 2016, the Mannequin Challenge turned out to be a sensational viral video event over the internet, which depicted hundreds of enthusiasts frozen in action, as a moving camera would film all while playing the 'Black Beatles' number sung by Rae Sremmud in the background. It was soon replicated across hundreds of events to share the feeling of togetherness and embrace diversity, tolerance values. Today this amazing movement has great following from Corporates, Schools Children, Expatriate Community & Local citizens who all are finding a creative and fun way of expressing their love, patriotism and a unified co-existence. To celebrate the UAE National Day Westford brought back the Mannequin challenge that encouraged students to get creative with their photography skills. Some of the creative and fun photos clicked in front of a UAE iconic building or landmark would win exciting prizes. Westfordians exuberated zest and passion to exhibit their feelings and emotions in commemoration of the National Day event celebrations through some memorable and timeless photo-ops.

# THE MANNEQUIN CHALLENGE



**Sayada Mehnaaz Hussaini**  
HND



**Meveen Das**  
HND



**Mona Mohamoud**  
HND



**Aswin K.S**  
HND



**Zainab Shabbar**  
HND Arts & Design

## NEW EMPLOYEE EXPERIENCE



**Astha Bhandari**  
Faculty

Having 10+ years of teaching, research, and work experience in both corporate as well as the education field, both in UAE and USA has changed my take on rudimentary methods of education. Westford's progressive thoughts resonated with where I see my passion being explored further and therefore, made it easy for me to join this organization without giving it a second thought. Education for me is to bring the change I wish to see in the world both practically and theoretically, and Westford is giving me exactly that platform through its innovative and ingenious courses introduced for a diverse range of student body.

# GIRNE AMERICAN UNIVERSITY

## INTRODUCTION OF THE MBA PROGRAM AT WUC

- Internationally Accredited
- WES Approved 
- Highly Affordable Fee,
- With Monthly Installments
- Blended Learning

# MBA

## SPECIALIZATIONS IN

- ✓ Business Management
- ✓ Marketing
- ✓ Human Resource
- ✓ Supply Chain and Logistics
- ✓ Project Management
- ✓ Engineering Management
- ✓ Public Administration
- ✓ Digital Marketing
- ✓ Sports Management
- ✓ Management Information System
- ✓ Public Health Management
- ✓ International Business

# ONE MBA, 12 SPECIALIZATIONS OPTIONS

Westford Business School Online (WBS Online) is immensely proud to announce its new strategic partnership with Girne American University (GAU), Cyprus. The association is another remarkable addition to its existing plethora of valuable partnerships. As a result of this, WBS Online will offer Master of Business Administration (MBA) with varied specialization choices to the students such as Marketing, Human Resource, Supply Chain & Logistics, Project Management, Engineering Management, Public Administration, Public Health Management, and Digital Marketing.

GAU was founded in 1985 and has grown from its small beginnings with only seven students to a well-reputed university in the region in the last 33 years. From its very inception, GAU has maintained close contractual ties with universities in North America and Europe. GAU was one of the first universities in Cyprus to receive recognition from YOK (Turkish Higher Education Council). This was followed by recognition from YODAK (Higher Education Council of the Turkish Republic of Northern Cyprus). The university has more than 1500 graduates who have earned their degrees and went on to advanced studies or excellent jobs in the region and the World.



In 1995 GAU started its expansion into the international higher education sector. Since then educational partnerships have been developed in India, Kazakhstan, Pakistan, Sri Lanka, Kyrgyzstan, Turkey, the USA, the UK, the Czech Republic, Hong Kong, and Moldova. These partnerships include student and faculty exchanges and the opportunity for students to experience different cultures and learning experiences.

GAU is continuing its global activities at an incredible pace today in light of its founding mission. As a member of the Universal Education Group and the American Education Consortium, GAU is moving firmly in achieving its targets while heading towards its 50th year in education.

WBS Online in partnership with GAU will offer 10 mandatory modules with two specialization modules, followed by a research dissertation during the MBA program. Overall, this will be a 120 ECTS program covering a duration of 14-15 months.

WBS Online is one of the prominent educational leaders in the region and has pioneered the delivery of business management education to professionals and executives, therefore, the pedagogy for GAU MBA is thoughtfully drafted aimed to impart phenomenal blended learning experience. The delivery of the modules will be facilitated through live sessions, pre-recorded videos, e-meetings and reading content. Westford is committed to offering experiential learning in addition to conventional academic growth.

Within the bouquet of over 210 courses and programs, Westford Business School Online, ensures a high-quality student-centered learning environment with a connected teaching framework. This new collaboration aims to magnify the exceptional student experience with high-quality teaching, ground-breaking research, and extensive abridging programs with entrepreneurs, business leaders, and top organizations worldwide.

# EDUTECH ASIA 2020 VIRTUAL CONFERENCE 3-6 NOVEMBER 2020



*Get your tickets now to join us at [www.terrapinn.com/edutechasia](http://www.terrapinn.com/edutechasia)*

EduTech Asia Virtual Conference hosted Asia's largest Digital Festival of Education on November 3-6, 2020 with over 200 renowned and inspirational speakers from across the world. Two days of pre-event masterclasses and four curated days of online live K-12 and higher education content featuring presentations, panel discussions, and townhalls to virtually discuss the role of technology in education were the key highlights.

The event also featured a virtual exhibition hall where educators could explore the cutting-edge technologies aimed at achieving institutional goals.

Zawahir Siddique, Head of Blended Learning, Westford University College was invited to be part of a panel discussion on Blended Learning: Addressing the Needs of a Distributed Campus. The Panel Discussion was moderated by Giselle Bynes, Provost, Massey University and the other panellists included Bharath Vasudevan, Principal Officer Operations, Manipal Education Malaysia; Sandeep Sancheti, Vice-Chancellor, SRM University, and; Faris Khamidi, Professor, Qatar University.

The 2020 pandemic has accelerated technology adoption across the globe and the transition to remote learning poses new challenges and opportunities in education. New questions have also arisen on the future of learning and new pedagogy methods have been introduced. With all these changes, it is becoming increasingly important for educators to come together to share, inspire, and collaborate during these challenging times. Zawahir Siddique has witnessed over a decade of excellence Westford University College had in pioneering live virtual learning with an expertise in collaborating with various universities, awarding bodies and partners across the globe. Westford has taken great strides in managing the diversity of students and employees spread across 113 countries around the world along with managing distributed campuses seamlessly.

# OUR EXPERIENCE AT INTER - COLLEGE ENVIRONMENTAL PUBLIC SPEAKING COMPETITION



**Neha Rahman**  
HND Student

The Emirates Environmental Group is a non-governmental professional working group in Dubai, UAE. Educating and inspiring the future generation on environmental preservation and every year they host an Inter-College Environmental Public Speaking Competition. This year for their 20th annual competition Westford University College had the wonderful opportunity to participate, and as a participant myself, the competition was nothing short of amazing. Since the competition was being hosted during a pandemic, they were mindful about following all the standard precautionary measures and practiced social distancing that everyone greatly appreciated.

In this event, Westford's incredible team took not one but two awards home, an award for the 1st runner ups in the designated topic – "Resource efficiency and Climate change – Actions Required" and 1st runner up of the overall competition.

To shed some light on my teammates and what they had to offer. Our first-year student at Westford, David Isaac stated that "Being a fresher and given the opportunity to join with my seniors on such a prestigious competition at first was intimidating but with time we really broke the ice. It was a feeling of comfort and ease which transcended to strong trust and companionship, resulting in a great learning experience".

Along with this, Nida Sadique added "The EEG competition was an eye-opener for me with such a short time and limited number of practices we were able to deliver in a such distinguished manner. I will always be grateful for the recognition that we received."

Another team member, Shamroz Ahmad gave his insight on the experience, "Westford provided the opportunity that I just couldn't miss. Since, I am a member of the Toastmasters and the competition was about Public speaking, it was an honor to represent my college. The EEG competition was focused on the solutions to reduce climate change and we had a solid plan to do it. I am grateful to Westford and my teammates who believed in me and supported me throughout the journey".



Lastly, a statement from the leader of the team Banmeet Kaur, "The program organized by EEG helped us get insights into the issues regarding our environment and how we as the youth of the globe can protect it with potential solutions. We are very thankful for EEG and Westford University College for giving us the opportunity to enhance our speaking, presenting, communicating, and critical thinking skills. It was further interesting to see and listen to other universities about their ideas as well as how the event was managed virtually. Even in this situation of pandemic UAE has been putting efforts to make a sustainable future by joining hands with the youth. Our team presented our ideas and research with great interest. The excitement and gratitude are still carried on in our hearts. I don't think I have been a part of a more collaborative and supportive team; they truly made this experience a thousand times better for me, I am genuinely thankful for all of them".

# WESTFORDIANS AT THE SHARJAH INTERNATIONAL BOOK FAIR 2020

*“If you don’t like to read, you haven’t found the right book.” – J.K. Rowling*

Amidst the Pandemic when people across the United Arab Emirates (UAE) have been trying to comply with curfews, lockdowns, and social distancing; Sharjah’s ICONIC International Book Fair (SIBF) got together Book Lovers- with a twist. The 39th annual SIBF was launched with grandeur none like before. First, of its kind- the HYBRID international event was held as a physical-digital event, with over 1024 publishers from 73 countries who displayed their content at the Sharjah EXPO Centre.

The SIBF 2020 was produced under the patronage of Sheikh Dr. Sultan Bin Mohammed Al Qasimi- the emirates author-ruler- under the direction of Ahmed al Ameri. Themed as “The World Reads From Sharjah” the 2020 SIBF was in line with the 2019 UNESCO Sharjah World Book Capital Program branded under the tag line “Open Book, Open Minds.”



As part of Westford's proactive initiative in encouraging its students in reading; **Saumya Baral**- one of our HND learner who attended the event this year said "I was excited when I got to know about this event still being held as I love books and consider them as my loyal friend. Unlike last time when I reached the destination, I saw few police cars standing by the gate and upon entering the venue there were three lines over there for Participants, Registered and Non-Registered Visitors. The staff present there made sure we were following the safety rules like wearing a mask and checking our temperature."



**Umair Bullock**, another HND learner shared his initial reluctance to attend the SIBF 2020 but stated "I was pleasantly surprised to find out that it was extremely well organized, people had to book a time and date in advance to attend the book fair to make sure it wasn't overcrowded. It was a breath of fresh air to be able to navigate easily through the book fair without the usual immense crowding. I purchased an Arabic novel from the Arabic author Osama Al Muslim, titled Fear. I would say that my experience was nicer than my past visits."

# ALUMNI DIASPORA

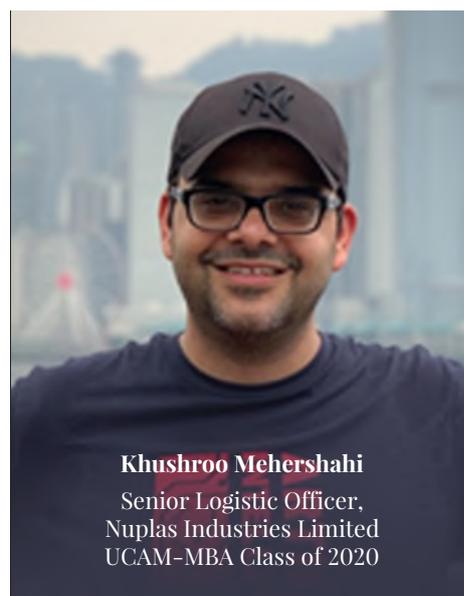
I recently completed my MBA from UCAM University, Spain. At this juncture, I would like to thank Westford University College for their continued support throughout my course.

It has been an exponential learning curve for me over the entire duration of this course. I have gained a lot of relevant knowledge in the field of management from Westford professors who have vast experience in various fields. Westford introduced us to their e-learning platform, digital library, and tons of learning resources. Through an optimum mix of teaching and evaluation methods, Westford guided me to scale new heights in acquiring knowledge from their experienced faculty. They scheduled regular webinars, which introduced me to novel concepts, enhanced my understanding and helped me gain valuable knowledge in the world of management which helped me apply those skills in my regular field of work.

Westford's e-platform with its robust infrastructure, experienced lecturers, comprehensive e-library services and professional service delivery ensured unhindered access to learning even during a worldwide pandemic. The lessons imparted by Westford through this MBA program has helped me acquire the relevant skills necessary for my professional career. Learning from world-class professors, the support of my classmates, and the administration, I feel that this program has equipped me for success not just in the short term, but for the years to come. Their flexible schedule ensured that I balance my professional career and academic life hand in hand.

My time at Westford was instrumental in helping me develop as a process-oriented thinker who considers each dimension of a problem while trying to design a holistic solution. Two years on, many of my batch mates remain an integral part of my professional network and personal life.

I would like to thank Westford's management for offering the necessary infrastructure, guidance, and professional approach in catering to the needs of all the students. Having first-hand experience of the services offered by Westford, I will highly recommend Westford to all students planning for their higher studies. I assure you that the experience would be worth it..!



**Khushroo Mehershahi**  
Senior Logistic Officer,  
Nuplas Industries Limited  
UCAM-MBA Class of 2020

# BABM STUDENT VOICE

## Why did you choose to study at Westford University College?

I chose Westford as it offers courses from accredited universities, and the Higher National Diploma (HND) that I will get is recognized in any country I might travel to in the future. Also, the university gives the students flexible options of schedule, as well as payment, which makes it much convenient for full-time workers.

## Which activities in the classroom do you enjoy the most?

I like participating in group activities, where we discuss and share our thoughts and ideas related to the topic or task. Everyone can participate and share their experiences and knowledge and learn from one another.

## How is Westford different from other universities?

Westford has very professional and helpful professors and administrators, who are always available for us, in case we need any help. They inspire us to learn more, improve and aim for a higher grade.

## How would you describe the college atmosphere?

The atmosphere is inspiring, as I already mentioned. Everyone is very friendly and helpful, also now, as we currently do online studies.



**Volha Yakubouskaya**  
HND – BABM Student

## How has your learning experience been so far?

I learned a lot. It is mostly because we have to do a lot of research on our own while writing the assignments. So, when you read a lot of information and pick the most important – it will make you memorize as well. So far, I am really happy with the knowledge I am gaining and if I ever need a further clarification, or a concept is not clear – the professors are always there to help.

# EMPLOYEE TESTIMONIAL



**Pallavi Chokhany**  
Admissions Officer

Education is the most reputable offering one can share. Mentoring & guiding aspirants to embark on their educational journey is truly satisfying. I got this opportunity when I started with Westford University College 2 years back. Interacting with candidates from varied backgrounds & helping them choose the right course is a learning in itself. Westford indeed has the perfect blend of curriculum, staff & ambience. I am proud to be a Westfordian & thank the management for this wonderful opportunity.

# WESTFORD WEBINAR SERIES

# WOMEN IN LEADERSHIP -

# BUILDING RESILIENCE

Westford University College (WUC) aims at enriching student experience by communicating through industry experts, contributing to bridging the gap between industry and academia. At WeConnect with Business leader's webinar series, students get a platform to exercise their learning and have a real-time conversation and network during this pandemic with the top-notch industry leaders.

On October 27th, 2020, WeConnect brought yet another enthusiastic and inspiring speaker who not only left students motivated but also provided very practical, and deep learning to excel in their individual journey. Ms. Mandip Dulay, is an unstoppable leader who has made a mark of her own in every field that she has stepped into.

Ms. Mandip Dulay is a Founder of the COO Network, part of the Harvard Business Review Advisory Council and Executive Committee Member of IMPACT2030. With almost 20 years of experience working within the local, national and international remit for three of the big six professional service firms, Mandip's dexterity at work has awarded her an experience that ranges from working with two large international offices with over 150,000 people across the UK, India and Brussels to supporting a Middle East regional firm with offices in 6 countries and over 600 people. However, her experience has not just limited her to working in the organizations but also, mentored several future leaders in business, along with providing strategic counsel to entrepreneurs and start-ups who are at the early stage of the growth journey.

The WeConnect webinar was titled, "How to Build Resilience" by Mandip Dulay. This session played a pivotal role in students learning as it talked about growth and success is a result of consistence, patience and perseverance. Leadership is deeply embedded in the courses taught at Westford University College and with the help of this webinar we showcase those skills being practiced by having the top-notch leaders coming from different realms and platforms of the industry globally.



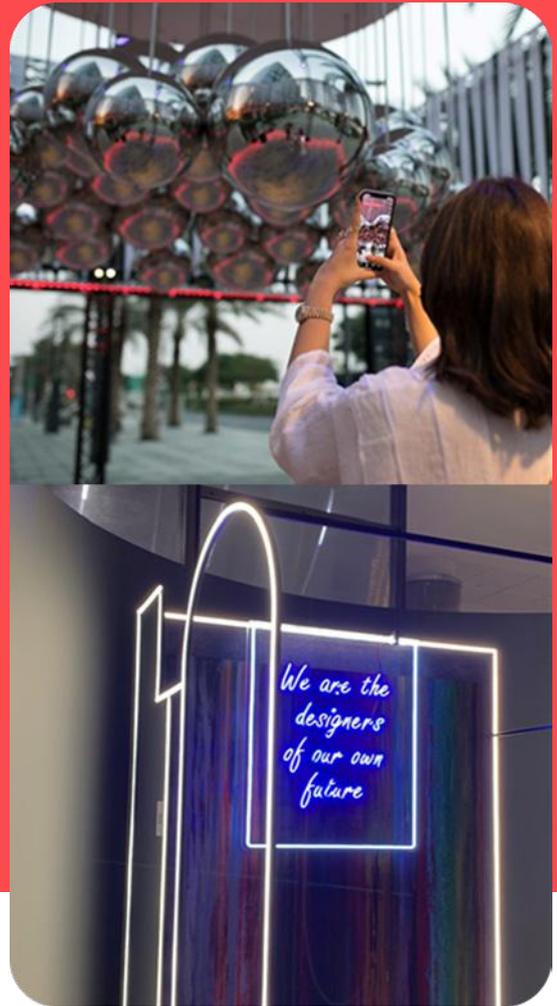
**Ms. Mandip Dulay**

Founder of the COO Network, Harvard  
Business Review Advisory Council,  
Executive Committee of IMPACT2030

# DUBAI DESIGN WEEK 2020

The 2020 edition of the Dubai Design Week (D3) consisted of over 650 designers and other creatives. Being a visitor to this event I enjoyed diverse events. There were exhibitions, workshops, and retail activities for visitors of all ages.

The Dubai Design District also known as D3 showcased its designs online as well as onsite. They ensured that the safety requirements for the public were met and had a restricted capacity in terms of the number of people allowed to attend the exhibitions. I enjoyed looking at the displays and taking pictures of "The Flux" which used electrocardiography pulse as the base and share the message that said, "Take a strong stand in the present and use this transformative environment to plant the seed of opportunity for tomorrow."



**Zainab Shabbar**  
HND Art &  
Design (Fashion)

The design week brought with itself quite a few virtual events as well which were very interesting and well-conducted. Some of the talk programs I listened to were by Selim Aykut and Simone Fehlinger. This year's exhibition was very "PHYGITAL."



**Amena Mustafa**  
HND Art &  
Design (Fashion)

"2020 is officially the year of hardships for many which saw the postponing and canceling of several events worldwide. A creative relief came through in the form of Dubai design week which was an eye-catching event that no one should miss. This event covered many creative art forms from fashion, architecture to interiors. The events inspired me and made me realize how art and creativity can uplift the spirit even in the time of a pandemic."

"I just wanted to share a quick note and let you know that Dubai Design Week that took place from 9-14 November had a great impact on me. 2020's event was quite different from all its precedents. It was all about adapting to the new realities and current shifts. DDW wanted to enhance this reaction by encouraging the designers to introduce creative thoughts and recommendations that would contribute to reimagining traditional processes and approaches for a shared and sustainable future. It also included new wonderful projects that focused on social impact, innovations in the fields of science, technology, and design featuring projects that were chosen from various universities which was a great opportunity for students and graduates to appreciate art and design."



**Afra Bavassa**  
HND Art &  
Design (Fashion)

# WUC INTRODUCES “THE LEADERSHIP AND MANAGEMENT DEVELOPMENT PROGRAM” IN COLLABORATION WITH THE PRESTIGIOUS UCLA EXTENSION



**Extension**



A high impactful leadership program is the need of the hour, and Westford University College (WUC) has brought in just that by collaborating with the University of California, Los Angeles UCLA Extension, for its flagship program titled, “Leadership & Management Development Program”. The collaboration with UCLA Extension is a distinguished milestone for Westford. It is a proud moment for WUC to be partnering with a world-class prestigious university.

In order to bring in unique executive programs, Westford launches - Global Executive Education (GloxEd). It is an entity of WUC, aimed to bring in top executive programs for today’s leaders, industry experts, and change-makers. Westford stands strong with years of undisputable success in online and onsite education. With well planned & organized e-infrastructure coupled with contemporary training methods achieved over 10 years period powered by contextualized and personalized e-learning experience gives Westford an edge over its younger e-universities. By association, GloxEd brings this expertise to the advantage of the executive learners.

University of California Los Angeles, (UCLA) U.S.A, has been in the educational industry for over 100 years. Established in 1919 with just a two-year teacher training program to currently offering more than 3,900 courses in 109 academic departments with 125 majors. UCLA’s ambition and vision to transform lives, businesses, and communities worldwide, resulted in the UCLA Extension. It was established as a continuing education institution that offers Certificate programs, Specializations, transferable undergraduate degree-credit, and continuing education credits.

The Online Leadership & Management Development Program caters to the C-Suite Leaders, Top-level managers, Executives, Entrepreneurs, and thought leaders that are striving to drive organizational success in a disruptive economy and beyond. The highlight of the leadership program is that it has looked at the industry trends up close to understand the current market situation, corporate challenges, and global business environment, leading to a program that in its core is designed to accelerate growth, awake transformation, and empower individuals to become effective leaders. The program is delivered through a perfect blend of practical, theoretical, and experiential learning and directly with the UCLA Extension instructors.

The program is well designed to fit the expectation of a professional aiming to have a perfect work-study balance. The 4-core credit-based modules that will be delivered over a period of 6 months will allow for enough time for learning and implantation. The Leadership and Management program will transform the way business leaders think and perform.

# THE INTER CLUB DEBATE COMPETITION



**David Isaac**  
HND Student

The Toastmasters Club at Westford was one of the most important reasons I joined the college. A designated club for public speaking and debating not only within the college but throughout the region as well. For me, I felt that was a match made in heaven and to be given the opportunity to represent the college as a first year in a competition as prestigious as the Inter- Club Debate Competition (ICDC) Division 1 Contest 2020 was such an honour.

Hosting a competition online was no easy task and the team from ICDC made it an event to remember. Through multiple practice sessions for all participating teams, they grasped the new norms and effectively made it seem as if everyone was debating in person. Through the guidance of our mentor TM Anita Naidu, we were able to be grow as speakers and make it to the quarter finals where we lost out to eventual champions the Emirates Toastmasters Club. Overall, it was a completely eye-opening event on how the Toastmasters competition functions. And, I could not be more thankful to be able to start my journey with this family as a fellow Toastmaster.

One of the team member Neha Rahman states, "It was a huge learning experience and it reminded me of how lucky I was to be in a team that was so cooperative and supportive. The ICDC was an incredibly smooth online competition with impeccable planning and well thought out structure. I would certainly want to do it again".

Another team member Nida Sadique states, "ICDC 2020 was a challenge, as the online platform was a new and growing experience for me and the fact that, we were competing against 70 seasoned teams did not make it any easier. However, each obstacle is a learning curve, and I can say, I left a better and wiser individual at the end of it. Thank you ICDC".

**DISTRICT 105**  
**DIVISION I**  
*Putting Members First*

**THE BIG DEBATE**

**TOASTMASTERS INTERNATIONAL**  
WHERE LEADERS ARE MADE

Division I Invites Members of District 105 to the **Inter Club Debate Contest (ICDC) 2020**

**Debate 6** Topic: Sodas and sugary snacks should be banned from school canteen

**FOR**

Nida, David, Neha, Westford University TMC

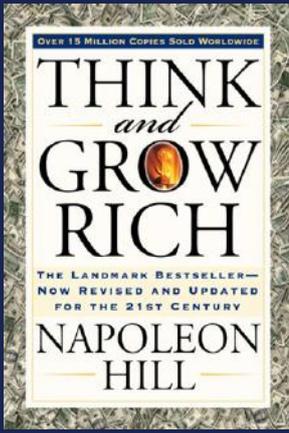
**VS**

**AGAINST**

Manoj, Abrar, Professionals TMC, Murtaza

**On Friday, 30<sup>th</sup> Oct 2020 | Call to Order at 8:00 AM**

Zoom Meeting Link: <http://bit.ly/icdc2020> | Meeting ID: 85033032144 | Password: divi



# BOOK REVIEW - THINK AND GROW RICH BY NAPOLEON HILL



Mohamed Ashraf  
BA (Hons) Student

Think and Grow Rich by Napoleon Hill, is a masterpiece constantly mentioned by wealth gurus around the globe and one of the most influential books often found in the “top 10 recommended books for self-development” list. Think and Grow Rich is one of Napoleon Hill’s best work, based on his philosophy of individual achievement which was truly a fascinating concept back in 1937, the year the book was published.

The book consists of 15 chapters out of which 13 are steps to success and these chapters are made of the experiences of over 500 exceedingly wealthy men and women of that era. Andrew Carnegie, a mentor to Napoleon Hill, gave him the idea to pursue this long journey of shadowing the lives of the wealthy, interviewing them and understanding their routines, habits and more, to learn about the secrets to success. The result was astonishing, at that time and age, the secret to success was pure and simple.

Though, this book should not be mistaken for a source of entertainment, in fact it is a book recommended to guide people in every aspect of their lives and should be taken as seriously. That being said, I truly believe the book should be incorporated in any educational facility as a guide or a prerequisite to a university or college course. I say this because of the sheer impact the book can make in an individual’s life, if read responsibly and attentively, taking every step seriously, you will notice the change within the first few weeks of implementing these 13 steps. One should read with this book with the intention to learn since it is more of a guide. Not a guide to make money, but a guide to equip yourself with the necessary tools to bring in wealth. The book also teaches you the importance of wealth and success. The book also teaches you the difference between being wealthy and being rich, the positives and the negatives and in a way, the essence of wealth management. I have enjoyed every page, every sentence of this book due to the knowledge that it imparts which cannot be easily obtained. Though it is an old book, it was pure in its essence and the simplicity allows for you to think with an open mind about the methods and importance of discipline and what is required for you to be successful.

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