A RESEARCH DEGREE THAT HELPS YOU TO GROW YOUR BUSINESS
Earning the coveted doctorate degree from a reputed university is a dream for many professionals! This requires dedication and commitment to make one of the most significant decisions in life. DBA program is a complete doctoral degree, but comes with few contradictions to academic oriented Ph.D. degree. DBA specializes in effectively utilizing key professional experience in pursuing industry implied research.

This degree is developed and delivered in partnership with Universidad Catolica De Murcia (UCAM), Spain, ranked among top 10 universities in Europe by Times Higher Education Ranking-2019 for Quality Education. The final degree is issued by UCAM which will be awarded at the convocation held in University in Spain.

The program will equip the learners with necessary skills to contribute in production and dissemination of the applied science in the areas of management and business administration. The research journey is facilitated through well-developed digital resources, personal tutor and research guide support. This learning and research experience challenges you to sharpen your critical and analytical expertise. You will develop research skills to become an expert in your field with a proven ability to think outside the box. The program is designed to fit in to the busy schedule of senior executives ensuring the work-life-learn balance is not compromised.

ABOUT THE PROGRAMME

Challenging, Flexible and Global

A Doctorate Degree from Europe with an emphasis on business research and its application within industry.

Take your career to the next level whilst maintaining a healthy work-life balance!
ABOUT THE UNIVERSITY

UCAM is a private Catholic university with 20 years of history and more than 16,000 students, offering 33 prominent European official Bachelor’s, 45 Master’s and 66 doctorate lines of research amongst other prestigious titles.

Founded in the year 1996, UCAM is a fully accredited European University with a clear mission: to provide students with the knowledge and skills to serve society, to contribute to the further expansion of human knowledge through research and development. UCAM empowers students to develop their own real-world skills. The campus’ top class infrastructure, its labs and studios, allied with practical learning components will prepare students to put their acquired knowledge into action. Students have to complete an internship in a public or private institution where they will receive a taste of their future field of expertise.

UCAM has established more than fifty research groups in close collaboration with enterprises such as, Coca Cola, DANONE, Vodafone and Siemens, providing some students the opportunity to contribute academically.

UCAM is among the first universities to adapt its programs to the European Quality System for Education, following the Bologna Process.
UCAM is ranked "TENTH" in Europe for "Quality Teaching", according to the ranking of Times Higher Education.

Times Higher Education is considered to be one of the most important ranking organizations of the world together with QS, Shanghai Ranking and Europe Teaching Rankings. It includes the Catholic University of Murcia among the 200 best universities in Europe, and amongst the top 10 who have received the best rating from their students. The ranking assesses the preparation of the student for their inclusion in the labour market, the success rate of the graduates, the services of the university and so on.

Why THE Ranking?

Times Higher Education ranking is one of the most reputed ranking system in the world which evaluates university performance in different aspects on a global scale.

How Students Rate Us?

UCAM reached the top score in four major items of study based on 125,000 interviews with students from 18 European countries.
**U-MULTIRANK**

A project funded by the EU, to measure the quality of universities around the world, focusing mainly in Europe. This is its second edition.

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<th>Rank</th>
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<tr>
<td>1st</td>
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<td>9th</td>
<td>Medicine</td>
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Westford University College (WUC) is one of the leading and prestigious business schools in UAE. WUC pioneers in offering quality education through range of under-graduate, graduate and vocational professional programs. These courses are reputed and recognized from awarding bodies and accredited universities with their presence in UK, Lebanon, US, Africa, India and UAE.

Our deep analysis of economic realities and evolving industry requirements is well addressed through our strategic partnerships which ensure meaningful delivery of diverse range of programs in management, fashion and technology. We have developed an integrated alliance with Liverpool John Moores University and Cardiff Metropolitan University in the UK and UCAM in Spain.

Over thousands of students from more than 100 different countries are studying at Westford. They have become an integral part of a learning community that promotes critical thinking, experimental learning and innovation.

The institution has been recognized for excellence in "Educational Delivery and Efficient Learning pedagogies", along with several other accolades over a period between 2015-2019. We have been awarded by Forbes Middle East in 2019, received MENAA award for ‘Best Corporate Brand’ 2019, Asian Education Leadership Award for ‘Asia’s Best Emerging Business School’, Middle East’s ‘Best International Business College’.
What is a DBA?

The Doctorate of Business Administration (DBA) is a blended part-time professional doctoral degree with an international scope and reputation, designed to enhance executive and professional practice through the application of sound theory and rigorous research into real and complex issues in business and management.

It enhances the capability of the learners to develop knowledge theory, their application in business. Key aspect of the programmes is to develop personal, consultancy and research skills in the context of rigorous and relevant research.

Who should consider a DBA?

Doctor of Business Administration are driven by a desire to ignite real change in their companies or fields through data-driven decision-making. The programme will be of particular benefit to experienced C’level executives, senior managers, department heads, consultants, management educators and entrepreneurs. The DBA experience challenges the learner to sharpen critical and analytical expertise. You will develop your skills in research to become an expert in your domain with a proven ability to think outside the box.

DBA and PhDs – Equal but Different

The DBA is an executive-level program designed for working professionals with extensive managerial experience as well as a master’s degree, who are looking to advance further in their career. DBA has both rigour and relevance as it contributes to theory, practice and research in business and management. The DBA program is a full-fledged Doctoral degree, but contrary to the Ph.D., there is a focus on professional experience. The PhD program is targeted towards those interested in pursuing research-focused careers in academia.

TURN YOUR CORPORATE EXPERIENCE INTO KNOWLEDGE AND MAKE A REAL IMPACT ON YOUR BUSINESS IN FUTURE
PROGRAMME STRUCTURE

The program offers a well structured coursework, designed to build research competencies. This is followed by a research project that aims to demonstrate the skills and knowledge gained in the initial coursework, contributing to the improvement and enhancement of the existing business practices.

DBA is structured in two stages.
Stage 1: This is comprised of five modules taught in year 1, contributing to 60 ECTS Credits.

Stage 2: Upon successful completion of stage 1, learners progress to complete final "Practice Based Thesis" which is required to be completed in 2 years since the beginning of research.

Maximum duration to complete the research is 3 years with minimum time frame of 1 year.

EARLY EXIT AWARD

Successful students of stage 1 will be awarded Master of Philosophy (MPhil) in Management by Universidad Catolica De Murcia, Spain, if the student decided to exit without completing the final research thesis.

DURATION

Learning Stage - 1 Year
Research Stage - 2 Years

Though the term for research is 2 years the learner can extend it for 1 more year. An ambitious student can even complete the research in one year also based on their schedule.
YEAR 1

The purpose of Year One is to provide a theoretical and practical foundation in research methodology for advanced empirical research within the management field. The later part of the Year One is to apply knowledge and understanding of research methodology to an actual pilot study and overall thesis proposal, and to reflect on own performance as a researcher.

M1. Research Methodology and Methods - 10 ECTS
M2. Research Issues within Contemporary Management - 10 ECTS
M3. Interim Research Project (Pilot Study) - 10 ECTS
M4. Designing a Research Project (Thesis Proposal) - 20 ECTS
M5. Developing as a Researcher (Individual Reflection) - 10 ECTS

YEAR 2 & 3

The purpose of 2nd and 3rd year is to conduct full fledged primary research under the supervision of a guide. The two years are used to produce a detailed thesis meeting the expectations of research required at doctoral level.

M6. Practice Based Thesis - 120 ECTS
To explore the main research philosophies and paradigms within the field of management research

To critically understand the methods of quantitative and qualitative data collection and analysis

To demonstrate advanced skills in data handling, using appropriate statistical software

To demonstrate high-level skills in qualitative research methods

To demonstrate deep competence in quantitative research methods

To understand and conceptualise a ‘research problem’ in contemporary management

To analyse how management researchers have conducted significant research projects

To evaluate and critically review research at the forefront of the discipline or professional practice of interest.

To identify and assess potential areas of research within different management disciplines.

To demonstrate the ability to devise, plan and conduct an extended piece of independent work (in an ethical manner)

To critically assess the chosen topic in the context of the current literature (including existing studies).

To critically analyse data in order to offer a sophisticated interpretation of results/findings, bringing original thinking to bear, in order to draw justified conclusions.

To synthesise and present research findings in the form of a structured written dissertation.
M 4: Designing a Research Project
(Thesis Proposal)
To understand and analyse the principles of reflective practice in both management and research.
To critically reflect on own competence and development needs as a management researcher.
To identify the further skills required to successfully grow and develop as a doctoral-level researcher in a management field.
To identify how any required skills or competences may be attained and to plan accordingly.

M 5: Developing as a Researcher
(Individual Reflection)
To understand and analyse the principles of reflective practice in both management and research.
To critically reflect on own competence and development needs as a management researcher.
To identify the further skills required to successfully grow and develop as a doctoral-level researcher in a management field.
To identify how any required skills or competences may be attained and to plan accordingly.

M 6: Practice-Based Thesis
To research (ethically) and complete a doctoral-level thesis, which represents an original contribution to scholarly and professional thinking, and is of a quality worthy of publication.
The learners who successfully completes the year one with 60 ECTS credits will be eligible for an exit award, Master of Philosophy in Management (M.Phil) from Universidad Catolica De Murcia, Spain. This is applicable if the learner decides to exit the course without completing the final research. The exit award is subjected to an additional certification fee of USD 3000.00 (in addition to the fee of one year). The learner will be allowed to resume his research at a later stage, if he wishes to continue his DBA not later than 5 years from the date of exit. The following modules have to be successfully completed to be awarded an M.Phil degree:

M1. Research Methodology and Methods - 10 ECTS  
M2. Research Issues within Contemporary Management - 10 ECTS  
M3. Interim Research Project (Pilot Study) - 10 ECTS  
M4. Designing a Research Project (Thesis Proposal) - 20 ECTS  
M5. Developing as a Researcher (Individual Reflection) - 10 ECTS
Universidad Católica de Murcia (UCAM)

FACTS AND FIGURES

Students
- 9,404 Undergraduate Students (and 1st Cycle of LRU)
- 1,725 UCAM Degrees (Own Titles) Students
- 2,172 Master’s Students
- 10% International Students coming from the Americas, Asia, Africa and Europe
- 640 Doctorate Students
- 21 College Sports Disciplines
- 21 Sponsored Sports Teams
- 370 Partnerships with International Universities
- 2,432 Scholarships Offered

Services
- 1,102 Professors
- 277 Administrative and Service Staff
- 4,000 Partner Companies for Student Internships
- 4,812 Student Internship Placements
- 495 Exchange Programs Students

Number of Students

Source: https://international.ucam.edu/
Eligibility

Once the application submitted, the Admissions Team will screen it to verify your eligibility for the program. If eligible, an interview will be scheduled for you with the Interview Panel of the program.

After approval, the interview will be scheduled with the panel. The process will be conducted through telephone/skype/zoom for international candidates. The results will be released within one week of your interview.

Admission Criteria

A- Candidates must have an MBA or Masters degree or equivalent from recognized institutions.

B- Candidates must have at least three years of work experience at a managerial level.

C- Candidates must have a thorough command of written and spoken English. English level: 6.0 IELTS or equivalent.

Fee

Year 1 - USD 7000.00
Year 2 - USD 3500.00
Year 3 - USD 3500.00

20% Loyalty discount for members of MBA alumni of Westford Education Group Institutions.
A DOCTORATE DEGREE WITH FOCUS ON YOUR BUSINESS
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<tr>
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<td>Best International Business College in the United Arab Emirates</td>
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<td>Guinness World Record for the Largest Flower Carpet in the World</td>
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<td>Best Corporate Brand Award in Education Sector</td>
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